

BLOK

AMPLIFY TRANSFORMATIONAL DATA SHARING ETF

As of 9/30/2021

Investing in Companies Involved in Blockchain Technology



WHY INVEST IN BLOK?

1. **Global equity portfolio** of professionally-selected companies involved in blockchain technology.
2. **Convenience and transparency** of the ETF structure.
3. **Active management approach** that we believe enables the Fund to remain flexible and identify companies that are best positioned to profit from the developing blockchain technology space.

WHAT IS BLOCKCHAIN TECHNOLOGY?

Blockchain is a peer-to-peer shared, distributed ledger that facilitates the process of recording transactions and tracking assets in a business network. Blockchain derives its name from the way it stores transaction data – in blocks that are linked together to form a chain. As the number of transactions grow, so does the blockchain. Blocks record and confirm the time and sequence of transactions, which are then logged into the blockchain, within a discrete network governed by rules agreed on by the network participants. Although initially associated with digital commodities, it can be used to track tangible, intangible and digital assets and companies in all business sectors.

BLOK does not invest directly in blockchain technology, but invests in companies actively involved in the development and utilization of blockchain technology. BLOK is also comprised of companies that are partnering with and/or directly investing in companies that are actively engaged in this technology, as well as companies acting as members of multiple consortiums dedicated to this technology.

PORTFOLIO MANAGEMENT PROCESS

BLOK is managed by Toroso Investments, LLC.

IDENTIFY

Publicly-traded companies that are:

1. Actively engaged in research & development and/or implementation;
2. Profiting from the demand for blockchain applications;
3. Partnering with or investing in companies;
4. Acting as a member of multiple blockchain consortiums.

CLASSIFY



Derive significant revenue from blockchain-related business

SECONDARY: Directly invests or partners in blockchain-related companies

MANAGE



Managers adjust portfolio based on variables including: company fundamentals, valuation and news

BLOK is an actively managed ETF that seeks to provide total return by investing at least 80% of its net assets in the equity securities of companies actively involved in the development and utilization of blockchain technologies.

FUND FACTS

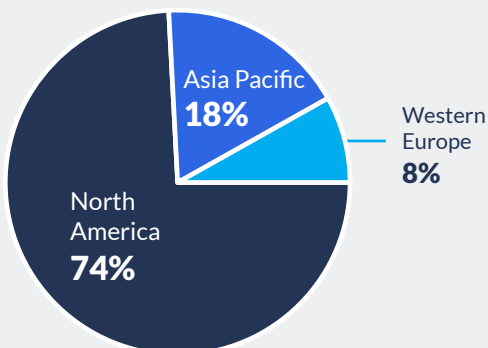
Ticker	BLOK
CUSIP	032108607
Intraday NAV	BLOK.IV
Expense Ratio	0.71%
Inception Date	1/17/2018
Exchange	NYSE Arca
Actively Managed	
Number of Holdings*	44

MARKET CAPITALIZATION

Large Cap (> \$10B)	45.1%
Mid Cap (\$2B - \$10B)	21.0%
Small Cap (< \$2B)	28.5%
Not Classified	5.4%

REGIONAL ALLOCATION*

As Of 9/30/2021



*as of 9/30/2021

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

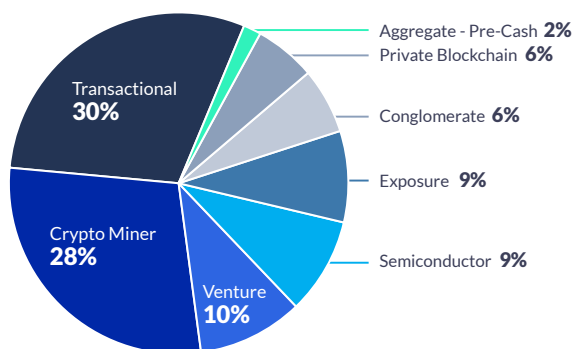
INDUSTRY ALLOCATION

As Of 9/30/2021

Software	36.8%
IT Services	19.3%
Capital Markets	15.9%
Not Classified	7.2%
Semiconductors & Equipment	6.1%
Banks	3.9%
Internet & Direct Mktg Retail	3.3%
Interactive Media & Svcs	2.8%
Tech Hardware & Storage	2.6%
Consumer Finance	1.4%
Wireless Telecom Svcs	0.7%

BLOCKCHAIN INDUSTRY ALLOCATION

As Of 9/30/2021



TOP 10 HOLDINGS

As Of 9/30/2021

Ticker	Company	% Wt.
HUT CN	Hut 8 Mining Corp	5.73%
MSTR	Microstrategy Inc-Cl A	5.59%
SQ	Square Inc - A	4.63%
PYPL	Paypal Holdings Inc	4.62%
MARA	Marathon Digital Holdings In	4.31%
COIN	Coinbase Global Inc -Class A	4.07%
NVDA	Nvidia Corp	3.96%
SI	Silvergate Capital Corp-Cl A	3.87%
8473 JP	SBI Holdings Inc	3.62%
HIVE CN	Hive Blockchain Technologies	3.61%

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BLOK PERFORMANCE

Quarter End as of September 30, 2021

	Cumulative (%)					Annualized (%)		
	1 Mo.	3 Mo.	6 Mo.	YTD	Since Inception	1 Yr.	3 Yr.	Since Inception
Fund NAV	-9.63%	-5.76%	-19.46%	28.93%	136.15%	87.11%	32.55%	26.11%
Closing Price	-9.82%	-6.36%	-20.06%	27.62%	134.98%	85.56%	32.38%	25.94%

Fund inception date: (1/17/2018). The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. Brokerage commissions will reduce returns. For performance data current to the most recent month-end please call 855-267-3837 or visit AmplifyETFs.com/BLOK. Short term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns.

Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in Amplify Funds statutory and summary prospectus, which may be obtained above or by calling 855-267-3837, or by visiting AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. The Fund is subject to management risk because it is actively managed. Narrowly focused investments typically exhibit higher volatility. A portfolio concentrated in a single industry, such as companies actively engaged in blockchain technology, makes it vulnerable to factors affecting the companies. The Fund may face more risks than if it were diversified broadly over numerous industries or sec-

tors. Blockchain technology may never develop optimized transactional processes that lead to realized economic returns for any company in which the Fund invests.

The Fund will invest at least 80% of the Fund's net assets in equity securities of companies actively involved in the development and utilization of blockchain technologies. Such investments may be subject to the following risks: the technology is new and many of its uses may be untested; theft, loss or destruction; competing platforms and technologies; cybersecurity incidents; developmental risk; lack of liquid markets; possible manipulation of blockchain based assets; lack of regulation; third party product defects or vulnerabilities; reliance on the Internet; and line of business risk. The investable universe may include companies that partner with or invest in other companies that are engaged in transformational data sharing or companies that participate in blockchain industry consortiums. The Fund will invest in the securities of foreign companies. Securities issued by foreign companies present risks beyond those of securities of U.S. issuers.

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC serves as the Investment Sub- Adviser.

Amplify ETFs are distributed by Foreside Fund Services, LLC.



QUESTIONS?

Visit AmplifyETFs.com/BLOK

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